Tourism strategic plan implemented to manage more Georgetown visitors

BY SALLY GRACE HOLTGRIEVE

Georgetown’s hotel occupancy tax revenue has increased more than 100% since 2014, so one year ago, convention and visitors bureau staff decided they needed an official plan to best handle the increasing funds.

The bureau contracted with a consulting firm, and the tourism strategic plan was built from April-September and presented to City Council in October.

“Having a new plan will ensure the [bureau] staff and board focuses our energy, resources and time in the proper direction,” Tourism Manager Cari Miller said at the Oct. 8 meeting.

According to John Wisenant, senior consultant with North Star Destination Strategies—the firm the bureau

CONTINUED ON 32
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HIGHLIGHTS FROM THIS MONTH

FROM DENISE: Over the years, Georgetown has seen quite a bit of change. But keeping it beautiful has always been important. One way local business owners are doing their part to keep it that way is by painting a mural on the side of their building for the community to take part in and enjoy. You can read more about the new Gus’s Drug mural (see Page 14) and when the artist plans on starting this project.

Denise Seiler, GENERAL MANAGER

FROM SALLY GRACE: There is so much delicious food in this issue, and what is especially wonderful is the diversity of restaurant options that continue coming to the city. You might already be a fan of Yaghi’s New York Pizzeria, which has been serving Georgetown for a decade, but do you know the Yaghi brothers (see Page 25)? In the mood for something new? Check out our First Look feature (see Page 27) for a breakfast/brunch option, a dinner/bar experience or Vietnamese dishes.

Sally Grace Holtgrieve, EDITOR

THIS ISSUE BY THE NUMBERS

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CORRECTION: Volume 13, Issue 5
In the real estate section (Page 40) of the January issue, the decimal point should be two places to the right on the property tax rates for Teravista.
NOW OPEN

1. Located in the Summit at Rivery Park in Georgetown, 2020 Market, Scratch Kitchen & Bar opened Jan. 1. Menu items include soups, salads, sandwiches, steaks and seafood. The food comes from local sources, including farmers markets, Gulf Coast fishing boats and country farm fields. There is also free valet parking from 5 p.m. until close. The restaurant is located at 1500 Rivery Blvd., Ste. 1100, Georgetown. 512-688-4289. https://2020marketgtx.com

2. Phoever Diner opened Jan. 13 in the Randalls shopping center at 5725 Williams Drive, Ste. 110, Georgetown. The Vietnamese restaurant serves pho, vermicelli, flat noodles, clay pot dishes, chicken wings, sandwiches and more. 512-948-7053. www.phoever-diner.business.site

3. Jersey Mike’s Subs opened in the Wolf Crossing development Dec. 30. The national chain sandwich shop offers cold and hot subs as well as catering and breakfast options. It is located at 904 W. University Ave., Bldg. A, Unit 105, Georgetown. 737-356-0444. www.jerseymikes.com

4. Sunshine Refit began offering classes in Georgetown on Jan. 4. The dance fitness classes are currently held Saturday mornings and Monday evenings. Though there is no religious association, classes will take place at the Main Street Baptist Church, at 1001 S. Main St., Georgetown. Classes are a $5 donation at the door. There is also a child care option of $5 per family. 512-869-7854. www.facebook.com/sunshinerefit

5. ASA Imagery began offering drone services in Georgetown in October. ASA Imagery offers aerial video and photography of real estate, construction sites and events as well as marketing projects. The business is located at 1801 Williams Drive, Ste. D, Georgetown. 512-630-4376. www.asaimagery.com

6. Georgetown Sign Co. opened in Georgetown on Nov. 1. The business offers vehicle wraps as well as indoor and outdoor signs, such as lobby and directional signs. Georgetown Sign Co. is located at 2522 Shell Road, Ste. D, Georgetown. 512-686-4280. https://georgetownsign.com


8. The Goddard School on Williams Drive opened Jan. 2. The school offers preschool for children ranging from 6 weeks old to 6 years old. It is located at 3740 Williams Drive, Georgetown. 512-688-1111. www.goddardschool.com

9. Greek Gyros & Pizza-Subs opened in Georgetown in late December. Menu items include hummus, pita, falafel,
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FEBRUARY

23 THE MUSIC OF JOHN WILLIAMS

25 THROUGH 29 "THE FOREIGNER"
"The Foreigner" is a two-act comedy by American playwright Larry Shue and tells the story of a fishing lodge in rural Tchefuncte, Louisiana, where two Englishmen, Froggy and Charlie, arrive as guests. 7 p.m. (Tue.-Fri.), 2 p.m. (Sat.). $12. The Retreat, 1220 Cattleman Drive. 512-948-7722. www.sctexas.org

27 "THE RIVER AND THE WALL"
The Georgetown Green Film Series presents "The River and the Wall." The film follows one group’s travels along the U.S.-Mexico border by horse, mountain bike and canoe. After the screening, members of the documentary’s production crew and cast will discuss the film and its thematic elements. 5-9 p.m. Free. Southwestern University, Alma Thomas Theater, 1001 E. University Ave. 512-863-1378. www.southwestern.edu/sarofim

MARCH

03 SAROFIM MUSIC SERIES
Jay Carter, on countertenor, and Keith Weber, on piano, are guest artists of the Sarofim School of Fine Arts Music Series. Carter is known as a leading interpreter of late Baroque repertoire, while Weber is known as a music director, organist and vocal and career coach for a variety of acclaimed musicians. 7:30 p.m. $12-$14. Southwestern University, Alma Thomas Theater, 1001 E. University Ave. 512-863-1378. www.southwestern.edu/sarofim

04 POTTERY PAINTING AND STORYTIME
Bring your little ones to the Georgetown Recreation Center for storytime and pottery painting. Advanced registration is encouraged, as space is limited. Please note that pottery will be taken to be fired and will be available for pickup within one week. The event is for ages 2-5. Cost is per child. 10-10:45 a.m. $10. Georgetown Recreation Center, 1003 N. Austin Ave. 512-930-3596. https://parks.georgetown.org/pottery-painting-and-a-story

11 CINEMA CLUB FEATURES ‘THE FAREWELL’
The award-winning film follows a Chinese family who, when they discover their beloved grandmother has only a short while left to live, decide to surprise her with an impromptu wedding before she passes. 6:30 p.m. Free. Georgetown Public Library, 402 W. Eighth St. 512-930-3551. https://library.georgetown.org/

13 THROUGH APRIL 05 ‘SWEET CHARITY’

13 SUN CITY VENDOR FAIR
Sun City’s spring vendor fair offers residents the opportunity to meet with local businesses that are ready to help with home projects, health care services and insurance needs. 9 a.m.-2 p.m. Free. Sun City Texas Community Association, 2 Texas Drive. 512-948-7700. www.sctexas.org

14 LEPRECHAUN LANE
Take part in the inaugural Leprechaun Lane, a St. Patrick’s Day-themed 1 mile, 5K and 10K run. The event is timed and includes live results and awards, postrace food and activities. There is also a free kids dash. The race is put on by Bodies Race Company Austin. 8-11 a.m. $26 (1 mile), $34 (5K and 10K). San Gabriel Park, 305 E. Morrow St. https://bodiesracecompany.com/austin/
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Parking garage at 6th and Main streets on hold

BY SALLY GRACE HOLTGRIEVE

Both Georgetown residents and City Council members were divided on an item pertaining to the new parking garage planned for downtown.

Council approved 4-3 an ordinance to close and abandon a portion of Sixth Street at the Jan. 14 meeting. Valerie Nicholson of District 2, Steve Fought of District 4, Kevin Pitts of District 5 and Tommy Gonzalez of District 7 voted in favor of the motion. Mary Calixtro of District 1, Mike Triggs of District 3 and Rachael Jonrowe of District 6 voted against it.

About 20 residents spoke on the topic Jan. 14; some were for the construction of the garage; some were against it; some said they wanted added parking but in a different location; and several stated the city had not been transparent enough throughout the planning process.

Due to feedback, the topic was put on the Feb. 11 workshop agenda. City Manager David Morgan gave a presentation to provide more background on the proposed site and the downtown parking situation in general. He said additional development planned for the area will increase demand for parking, and that the smaller garage proposed in the fiscal year 2018-19 budget could be funded in the shorter term, alleviating parking pressures to delay a larger and more expensive garage.

Morgan said it seemed to be a consensus that additional public parking is needed; parking structures should be considered; and more public input should be initiated. He said staff heard officials’ and residents’ feedback on studying other site possibilities. Morgan proposed pausing on the Sixth and Main lot and utilizing the existing consultant to expand the study to include other possible sites. He said review criteria should be established and that it should be done through a public process.

Morgan said next steps will be to return to council with scope changes and a contract change for the consultant as well as a proposed public engagement process.

Southwest Bypass

The Southwest Bypass is a multilane roadway from I-35 to RM 2243. Segment 1 of the project was completed in fall 2018. Segment 2 will complete the roadway. Construction started in September 2019 and is expected to be complete in spring 2020, according to Williamson County officials, who said a ribbon-cutting will be scheduled closer to the completion date.

Cost: $13.9 million

Funding source: 2013 Williamson County road bond

ALL INFORMATION ON THIS PAGE WAS UPDATED AS OF 2/14/20. NEWS OR QUESTIONS ABOUT THESE OR OTHER LOCAL TRANSPORTATION PROJECTS? EMAIL US AT GEONEWS@COMMUNITYIMPACT.COM.
Local committee working to see Georgetown completely counted

BY SALLY GRACE HOLTGRIEVE

The Georgetown Complete Count Committee was formed to increase the city’s participation rate in the U.S. census.

Members will work to educate residents so they know what to expect and when regarding the census, which, ideally, will make them more likely to respond, Communications Manager Keith Hutchinson said in a presentation to City Council members at the Jan. 14 workshop.

“We are focusing on what are called ‘hard-to-count areas,'” Hutchinson said. “The census has tools that help us identify those areas.”

People who do not have internet access, people who are mobile or homeless, people who have hard-to-approach houses and people who are simply new to town are all considered hard to count, according to Hutchinson.

He said apartment residents are typically considered hard to count, as is the west side of downtown and the area north of Williams Drive and south of Lakeway Drive in Georgetown, specifically.

A major barrier that prevents people from participating in the census is fear regarding the safety of personal data, said Fang Fang, a partnership specialist from the Dallas Regional Census Center, to council members at the workshop.

But federal law prevents any information disclosed from being shared with any other government agencies or law enforcement, and answers cannot be used against a person in any agency or court, Fang said. Only statistics are published.

However, fear is not the greatest deterrent, Fang said.

“The No. 1 reason is unawareness,” she said. “A lot of people are just unaware of when, how and why to participate in the census.”

Regarding the “why,” Fang said the census is part of the foundation of American democracy and directly linked to the allocation of money and power.

Census data is used in determining the allocation of federal funds for the state, Williamson County and Georgetown, including community development block grants, highway funding, student and housing loans, and the school lunch program, she said.

Fang added that Georgetown is the first city in Williamson County to form a complete count committee.

HARD-TO-COUNT AREAS IN GEORGETOWN

Census tracts with 2010 mail return rates of 73% or less—in the bottom 20% of return rates nationwide—are considered hard to count. Georgetown’s shaded areas below had a return rate of 70%-73%

The 2020 census is a snapshot of all persons in the U.S. on April 1, 2020. The U.S. Constitution mandates that a census of the population be conducted every 10 years. Statistics are used to determine the number of seats each state holds in the U.S. House of Representatives and inform how state, local and federal lawmakers will allocate billions of dollars in federal funds to local communities every year for the next 10 years. For the first time in the 2020 census, residents will be able to take the short survey online. Phone and mail options also will be available.

Individuals from the following organizations have representatives on the complete count committee:

- City of Georgetown staff from the communications and planning departments and the library
- Williamson County and Cities Health District
- Georgetown Ministerial Alliance
- The Caring Place
- Southeast Georgetown Community Council
- First United Methodist Church Georgetown Getsemani Center
- Faith in Action Georgetown
- Census Bureau, Dallas regional office

Here are some of the efforts planned to increase 2020 census participation in Georgetown:

- Help identify hard-to-count people or areas
- Assist with development of messages to reach hard-to-count people
- Help identify local groups, events and communication methods to further assist with outreach

SOURCES: CITY OF GEORGETOWN, U.S. CENSUS BUREAU/COMMUNITY IMPACT NEWSPAPER
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UTILITIES

SUDDENLINK AT A GLANCE

- Altice acquired Suddenlink in December 2015.
- Suddenlink combined with Cablevision, or Optimum, in 2016 and became the nation’s fourth-largest cable operator, with about 4.6 million customers.
- Suddenlink’s fiber-optic cable deployment in the United States started in Georgetown.
- Georgetown is No. 1 across the entire Suddenlink coverage area in terms of fiber-optic cable deployment and fiber-to-home customers.

SOURCE: SUDDENLINK REGIONAL VICE PRESIDENT TRAVIS NANCE/COMMUNITY IMPACT NEWSPAPER

City Council formally expressing dissatisfaction with Suddenlink

BY SALLY GRACE HOLTGRIEVE

City Council’s ability to control Suddenlink Communication, the internet and cable services provider for Georgetown, is limited, but members are taking what action they can in response to residents’ concerns and complaints. A resolution expressing council’s dissatisfaction with customer service provided by Suddenlink was unanimously approved at the Jan. 14 meeting. The resolution requests the Public Utilities Commission of Texas enforce customer service standards established by the Federal Communications Commission.


Many residents mistakenly think the city allows Suddenlink to have a monopoly on Georgetown, District 4 Council Member Steve Fought said at the Dec. 10 City Council meeting. The city formerly had a franchise agreement with Suddenlink, Fought clarified. But in 2005, Texas adopted a statewide cable franchise agreement provision. It stipulated that once all existing franchises with cable operators expired, they would transfer to the statewide agreement. Suddenlink’s agreement with Georgetown ended in 2010, after which it transferred over to the statewide agreement. Rates for retail services are held at the state and federal level.

“Neither the city nor the state has entitled Suddenlink to a monopoly for cable service in Georgetown,” Fought said. “It is simply that Suddenlink has an enormous amount of physical assets in place and customers online.” He said another provider would have to make a significant investment in equipment and overcome Suddenlink’s market saturation, and so far, no other cable company has been willing to make such an investment.

The city has no power, Fought said, and residents must take complaints to Suddenlink or the court. He said the creation of the resolution, overseen by Fought and District 5 Council Member Kevin Pitts, is an attempt to tell the state “this isn’t working, we need some help,” on behalf of Georgetown residents. Five residents spoke about their negative experiences with Suddenlink at the Dec. 10 meeting, including Germano Kountz, who started the Facebook group Remove Suddenlink From Georgetown Texas.

Suddenlink Regional Vice President Travis Nance also spoke at the meeting. Fought said Nance and other executives have been working with the city manager and staff to talk over problems and seek solutions.

Nance said recently Suddenlink has gone through a billing and operating system conversion that has changed the interface of every tool a customer, technician and agent touches.

The point of the digital transformation was to extend additional resources to the customer, including cloud-based DVR as well as the ability to self-provision a modem and interact with customer service in new ways, such as through text messaging. As a result of this, there were negative customer impacts in terms of billing cycles and high call volumes for help, Vance said.

At the Jan. 14 meeting, Fought reported he had been sending constituents’ issues to Vance, and as a result, 25-30 people had some fairly serious problems resolved.
New, large mural planned for Gus’s Drug historic building

BY SALLY GRACE HOLTGRIEVE

Georgetown residents will see more public art with the addition of a “postcard-like” mural on the Gus’s Drug building at 702 E. University Ave. Gus’s Drug owners Amanda and Mark Bradley are funding the design, implementation and materials for the mural by artist Sarah Blankenship.

“Gus’s Drug is part of an employee-owned group of four pharmacies whose operations and marketing leadership live in Georgetown,” Amanda Bradley said regarding the reason for pursuing a mural. “We are incredibly proud of our community and look for ways we can reinvest back into our communities that support local businesses.”

She said since acquiring Gus’s Drug in spring 2014, they have been remodeling the building’s interior and working to staff a strong team.

“We believe the mural will be an outward expression of that effort and makeover of a 70-year-old Georgetown staple,” she said.

Amanda Bradley came up with the design, and Blankenship used her expertise to determine how they could make the vision a reality.

On March 2, Blankenship will begin drawing out the design on the wall. The public is invited to paint with Blankenship March 4-15 in two- or four-hour blocks and must sign up ahead of time. Blankenship estimates the project will take two weeks, depending on volunteer skills and weather. Afterward she will touch up anything requiring extra detailing.

“While the physical final product, the mural, will be beautiful, a huge part of the value in the mural is the community involvement, conversations and memories,” she said. “A friend shared that she grew up behind Gus’s and used to go in the back door through the pharmacy to buy candy as a kid ... today she still lives in Georgetown and can’t wait to bring her family to paint the mural with her in her old neighborhood.”

Murals create a tangible sense of place and a destination, resulting in increased foot traffic while adding color, vibrancy and character to urban environments, Blankenship said.

“They help bring customers to pre-existing locations,” she said. “They add color to building walls and streets that might otherwise go unnoticed, which is a treat for locals and tourists alike.”


SARAH BLANKENSHIP, ARTIST
Students highlight programs at annual State of the District event

BY ALI LINAN

GEORGETOWN ISD Approached by interested community members and district faculty, students of all ages gave presentations about programs, clubs and projects they are involved in at the annual Georgetown ISD State of the District event Feb. 7.

Eman Khan, a Frost Elementary School fifth-grader, taught guests about her Pakistani culture, while Kaylin Vrabel, a senior at East View High School, detailed the hours she spends on making the school’s yearbook.

Other organizations included musical performances by the Georgetown High School jazz band and the EVHS orchestra. Students in cosmetology, rocketry, art, vet tech, welding, choir and more gave presentations and displayed their work. A variety of small bites and desserts were made by students of the EVHS culinary arts program.

GISD Superintendent Fred Brent said the district is working to improve student learning while supporting the social and emotional growth of students.

GISD has a student enrollment of 12,160, according to district data. It hosts 18 campuses covering 184 square miles and offers 13 athletic and 16 fine arts programs, it said.

“Our job is to secure the future,” Brent said.

Eman Khan, a Frost Elementary School fifth-grader, taught guests about her Pakistani culture. (Photos by Ali Linan/Community Impact Newspaper)
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www.georgetownisd.org/INSPIRED
Champion Site Prep Inc. to build a new facility in northern Georgetown

BY SALLY GRACE HOLTGRIEVE

GEORGETOWN Champion Site Prep Inc., a company that performs earthwork, site development and excavation services in Central Texas, is planning to construct a permanent facility in Georgetown.

This results in more than $17 million of new capital investment, Economic Development Director Michaela Dollar said.

CSP specializes in schools, commercial retail, office buildings, hospitals, subdivisions and commercial site development and has about 18 acres under contract at the far north corner of Georgetown at I-35 and CR 143, where the company plans to build the permanent facility. This will bring 200 jobs, and 75 new jobs will be added over the next five years, Dollar said, adding CSP laborers make about $45,000 and equipment operators and foremen make about $62,000.

City Council approved an economic development incentive agreement Jan. 28 for a $500,000 infrastructure reimbursement grant from the Georgetown Economic Development Corp.

A 10-year net benefit of about $4.4 million to the city is estimated.

Local animal shelter praised for 2019 efforts

BY SALLY GRACE HOLTGRIEVE

GEORGETOWN The Georgetown Animal Shelter was recognized at the Jan. 28 City Council meeting for achieving a no-kill status for the fifth year in a row. Shelters that have a live outcome rate of above 90% are considered no-kill. Georgetown's live outcome rate was 94%, which is notable for an open-intake shelter, officials said. Factors in the 94% live outcome rate include a high rate of animal adoptions, the number of animals returned to owners and the cleanliness of the shelter to result in healthy animals, officials said.

ANIMALS COUNT

- 807 animals were adopted or transferred to rescue groups
- 328 lost dogs returned to owners
- 41 lost cats returned to owners
- 619 dogs and cats vaccinated at low-cost vaccine clinics

- 9 employees
- 132 volunteers
- 7,064 hours recorded by volunteers

Grant seeks a mental health specialty court

BY ALI LINAN

WILLIAMSON COUNTY William County moved forward with establishing a felony mental health specialty court for nonviolent crimes Feb. 4.

Judge Donna King of the 26th District Court requested Commissioners Court approval to apply for a $112,000 state grant to fund a felony mental health specialty court. The court would work to reduce recidivism by integrating mental health and other services with community partners, King said.

"This is one of the few instances in the criminal justice system where people are lining up on the same side," King said. "Where people understand that a crime has been committed, but we also understand there are circumstances in that."

The specialty court would work to increase public safety, facilitate participation in effective mental health and substance abuse treatment, and improve the quality of life for people with mental illnesses who have been charged with crimes, court documents said.

The court would also provide cohesive services by working with community partners to create a support system, King said.

The grant would be through the governor's office, King added.

Country artist Tracy Byrd to headline the new inaugural Williamson County Fair and Rodeo

BY ALI LINAN

WILLIAMSON COUNTY The Williamson County Fair and Rodeo announced that country artist Tracy Byrd will headline its inaugural event during a Jan. 28 kickoff event.

The fair and rodeo will be held Oct. 22-24 in the Williamson County Expo Center in Taylor, said Scott Heselmeyer, president of the rodeo's executive board.

Heselmeyer, who said he grew up in Williamson County, said he felt there was not a singular event that included a rodeo, carnival and county fair in Williamson County.

Tickets are not yet available, and the price range has not been set, but Heselmeyer said tickets will likely be available in March.

Listed activities include a Cowboy's Professional Rodeo Association/United Professional Rodeo Association rodeo with bareback riding, steer wrestling, team roping, bull riding and more.

There will also be a kids mutton bustin', calf scramble and drill team on horseback.

A carnival with rides, pig races and a petting zoo will also be featured as well as a vendor fair, a farmers market, a wine and beer garden, a livestock show and a patriotic pro mustang showdown to round out the three-day event.

More details will be released when available, Heselmeyer said.

MEETINGS WE COVER

Georgetown City Council
Meets second and fourth Tuesday of the month, 6 p.m.
101 E. Seventh St., Georgetown
512-931-7715 • www.georgetown.org

Williamson County Commissioners Court
Meets Tuesdays, 9:30 a.m.
710 S. Main St., Georgetown
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### Out of this World
Dates: July 13-17, 6:30 a.m.-6:30 p.m.
Cost: call for price
The Goddard School, 3740 Williams Drive, Georgetown
512-668-1111
www.goddardschool.com/austin/georgetown-williams-drive-tx
During the week, campers will learn about space, including rockets, shuttles, planets, gravity, comets, asteroids and more. The Goddard School holds several camps from June 1-Aug. 14.

### Passport Around the World
Dates: June 8-12, 6:30 a.m.-6:30 p.m.
Cost: call for price
The Goddard School, 3740 Williams Drive, Georgetown
512-668-1111
www.goddardschool.com/austin/georgetown-williams-drive-tx
During the week, campers will learn about landmarks, music and arts, food and languages of different cultures. The Goddard School holds several camps from June 1-Aug. 14.

### The Roaring 20s
Dates: July 20-24, 9 a.m.-3 p.m.
Cost: $24 (members, per day), $30 (nonmembers, per day), $120 (nonmembers, per week), $150 (members, per week)
The Williamson Museum, 716 S. Austin Ave., Georgetown
512-943-1670
www.williamsonmuseum.org
Discover the sights, sounds and tastes of the Roaring 20s in this immersive camp experience. Lunch and snacks are included.
Ages: entering third to fifth grade
14. **Adventure Camp: Arkansas Travel Camp**
   - **Dates**: June 17-24
   - **Cost**: $515 (residents), $645 (nonresidents)
   - **Location**: Georgetown Recreation Center, 1003 N. Austin Ave., Georgetown
   - **Website**: http://parks.georgetown.org/camp

   Campers will enjoy eight days of activities in the Ozark Mountains of Arkansas. Activities include zip lining, snorkeling at Cossatot Falls, rock climbing and rappelling at Sam’s Throne, and a three-day canoe camping trip on the scenic Buffalo River.
   - **Ages**: 12-17

15. **Adventure Camp: New Mexico Travel Camp**
   - **Dates**: July 8-16
   - **Cost**: $615 (residents), $770 (nonresidents)
   - **Location**: Georgetown Recreation Center, 1003 N. Austin Ave., Georgetown
   - **Website**: http://parks.georgetown.org/camp

   Adventures include kayaking on the South Llano River, snorkeling at Balmorhea, rock climbing in the Franklin Mountains, a three-day backpacking trip in New Mexico and sand sledding at White Sands.
   - **Ages**: 13-17

16. **Adventure Camp: X-Stream Water Sports**
   - **Dates**: July 27-Aug. 5
   - **Cost**: $515 (residents), $645 (nonresidents)
   - **Location**: Georgetown Recreation Center, 1003 N. Austin Ave., Georgetown
   - **Website**: http://parks.georgetown.org/camp

   For those who like water and a challenge, this camp includes day trips to the Georgetown Challenge Course as well as rock climbing, wild caving, kayaking and horseback riding.
   - **Ages**: 11-12

17. **Adventure Camp: Welcome to Adventure**
   - **Dates**: June 1-5, 9 a.m.-5 p.m.
   - **Cost**: $265 (residents), $330 (nonresidents)
   - **Location**: Georgetown Recreation Center, 1003 N. Austin Ave., Georgetown
   - **Website**: http://parks.georgetown.org/camp

   Experience the Texas Hill Country like never before. The camp includes day trips to the Georgetown Challenge Course as well as rock climbing, wild caving, kayaking and horseback riding.
   - **Ages**: 11-12

18. **Adventure Camp: Welcome to Water Adventure**
   - **Dates**: June 8-12, 9 a.m.-5 p.m.
   - **Cost**: $265 (residents), $330 (nonresidents)
   - **Location**: Georgetown Recreation Center, 1003 N. Austin Ave., Georgetown
   - **Website**: http://parks.georgetown.org/camp

   Enjoy a week of water sports in the Texas Hill Country. The camp includes day trips to the Challenge Course as well as rappelling, kayaking and visits to an inflatable water park and Schlitterbahn Water Park.
   - **Ages**: 11-12

19. **Beginner Volleyball Skills Camp**
   - **Dates**: June 8-12, 9 a.m.-noon
   - **Cost**: $100 (residents), $125 (nonresidents)
   - **Location**: Georgetown Recreation Center, 1003 N. Austin Ave., Georgetown

   This camp is designed for those with no volleyball experience or those who have played in the Georgetown Recreation Center volleyball league for three seasons or fewer. Participants will learn and practice all of the basic skills and play games that will improve understanding and flow of the game.
   - **Ages**: 8-12

20. **Boys and Girls Youth Soccer Camp**
    - **Dates**: June 8-11 and July 27-30, 9 a.m.-noon
    - **Cost**: $150
    - **Location**: Corbin J. Robertson Center, 930 Southwestern Blvd., Georgetown
    - **Website**: www.southwesternsoccerclubs.com

   Get your kids out of the house and onto a university campus in a safe and fun environment to learn and laugh. University athletes will teach the basics of soccer and play games with kids. Players of all levels are invited.
   - **Ages**: 5-13

21. **Brandy Perryman Shooting Camp**
    - **Dates**: Aug. 3-6, 8:45 a.m.-4:45 p.m.
    - **Cost**: $230 (before May 31), $250 (starting June 1)
    - **Location**: Georgetown Recreation Center, 1003 N. Austin Ave., Georgetown
    - **Website**: www.bperrymanshootingcamp.com

   BPSC is an intense four-day basketball shooting camp that includes 32 hours of instruction and daily team competitions.
   - **Ages**: 7-16

22. **Intermediate Volleyball Skills Camp**
    - **Dates**: June 22-26, 9 a.m.-noon
    - **Cost**: $100 (residents), $125 (nonresidents)
    - **Location**: Georgetown Recreation Center, 1003 N. Austin Ave., Georgetown
    - **Website**: http://parks.georgetown.org/camp

   This camp is designed for players who are interested in playing in middle school. Experience is required; players should
have at least played in the Youth Volleyball League for two or more seasons and/or participated in Volleyball Skills Clinics or camps. Participants will improve on the foundation skills and fundamentals. Ages: 10-14

23 Tennis Camp Dates: June 1-Aug. 7, 8:30 a.m.-3:30 p.m. Cost: $155 (residents per week), $195 (nonresidents per week) Georgetown Tennis Center, 400 Serenada Drive, Georgetown 512-930-3596 http://parks.georgetown.org/camp

Sessions will consist of challenging drills, physical training, specialty shots and match play scenarios. No camp will be held from June 8-12. Ages: 7-12

24 Little Tennis Camp Dates: June 1-Aug. 7, 8:10 a.m. Cost: $75 (residents per week), $95 (nonresidents per week) Georgetown Tennis Center, 400 Serenada Drive, Georgetown 512-930-3596

This weekly camp is designed for the youngest of tennis players. Instruction will focus on hand-eye coordination and basic tennis instruction. Other activities will include fun tennis games, outdoor games, a mid-morning snack, rallying points, match play and a water slide on Fridays. No camp will be held from June 8-12. Ages: completed kindergarten-7

25 Sporties for Shorties Camp Date: June 15-19 and July 13-17, 9 a.m.- noon Cost: $150 (residents), $185 (nonresidents) Georgetown Recreation Center, 1003 N. Austin Ave., Georgetown 512-930-3596

The camp is action-packed with sports, obstacle courses and motor-development games. The camp teaches the fundamentals of 10 different sports and advances six key areas of motor development. Ages: 3-5

Week

26 Adaptive Camps Dates: June 15-25 and July 6-16, 8 a.m.-2 p.m. Cost: $135 (residents per week), $170 (nonresidents per week) Location will be announced at a later date. 512-930-3596

The Georgetown Parks and Recreation Department offers an Adaptive Summer Camp session for Georgetown ISD students. Led by experienced staff, adaptive camps are designed for those with cognitive and developmental disabilities and/or autism spectrum disorders. The focus will be on providing a safe, social environment conducive to building social and communication skills for all campers. Camps are not designed to work on severe aggressive behavior. Ages: completed kindergarten-23

27 Camp Goodwater Dates: June 1-Aug. 7, 7 a.m.-6 p.m. Cost: $155 (residents per week), $190 (nonresidents per week) Georgetown Recreation Center, 1003 N. Austin Ave., Georgetown 512-930-3596

Camp Goodwater offers a variety of traditional and nontraditional activities, including swimming, playing in the park, special events and a weekly field trip. Camps are held weekly. Ages: completed kindergarten-12

28 Christ Lutheran Church Day Camp Dates: July 27-31, 8:30 a.m.-3:30 p.m. Cost: $70 Christ Lutheran Church, 510 Luther Drive, Georgetown 512-863-2844 http://clcgtn.org/engage/youth/

The program includes specially trained college-age staff; daily music, games and crafts; a souvenir T-shirt and water bottle; and an end-of-camp celebration for campers and their families. Ages: kindergarten-fifth grade


Summer camps at Little Land Georgetown will have a new theme every week. Held on Tuesdays and Thursdays, the camp will allow campers to enjoy stories, sensory art projects and open play. Snacks are included, but children should bring lunch and a water bottle. Ages: 18 months and up
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Brave Vira Yoga

Studio owner found passion while serving in the U.S. military

By Ali Linan

Kelsie Cabrera began practicing yoga consistently after returning from a tour in Afghanistan in 2012. Cabrera served in the U.S. Army from 2012-15 and found yoga as a method for healing old and new injuries as well as helping with the mental and emotional component of being in a high-intensity job, she said.

“I was surprised by the challenge, but it felt so good in my body and really in my soul,” Cabrera said of her first time practicing yoga. “I just kept going back, and I went back every day for a year.”

Now, Cabrera said she hopes to share her passion for yoga through her studio, Brave Vira Yoga, which opened in September 2018 on the Georgetown Square.

Brave Vira offers mostly heated and nonheated Vinyasa flow-based, or continuous movement, classes. The business also has fully stocked showers and classes held throughout the day to accommodate different schedules, Cabrera said. “We really want it to be a no-excuses zone,” she said. “Here is everything you could possibly need to go and conquer life.”

Cabrera added that she is working on offering more outdoor community events such as yoga on the Square and in San Gabriel Park. She said community is a big part of the business and is reflected in its symbol of an arrow and a circle. The circle, Cabrera said, is the support system that surrounds you. For Brave Vira, Cabrera said the Georgetown community has been so welcoming and supportive of her business.

Separately, the arrow represents one’s own sharpening of one’s body, mind and spirit, she said, adding that when one is sharpened and strong, one is able to make more of an impact with the people and community around them.

“Yoga is about finding consistency in yourself through changes,” Cabrera said. “For me, it starts as a physical practice, but it’s much deeper than that.”

By Ali Linan
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COMMUNITY IMPACT NEWSPAPER • COMMUNITYIMPACT.COM
Yaghi’s New York Pizzeria

Family business offers fresh yet affordable menu options

BY SALLY GRACE HOLTGRIEVE

Khal Yaghi wished there was a local pizza place that sold large, affordable pies made with fresh, quality ingredients. He called his brother Abed, who was making and selling pizza in New York, where Yaghi had moved from, and suggested they open a restaurant.

That was 1999. Now there are eight Yaghi’s locations in the Austin area. The first opened in Bee Cave, and the Georgetown location opened about 10 years ago.

“The way we see the market, there’s the sit-down, brick oven places where you get a 10- to 12-inch pizza with wine, and you end up paying quite a bit for that,” Yaghi said. “Then you have the Domino’s and Pizza Hut chains. But what’s in the middle? There’s a void.”

Yaghi’s aims to fill that void, selling gourmet pizzas without the gourmet pricing, he said. Ingredients are locally sourced, and toppings such as peppers, tomatoes, onions and more are chopped fresh daily. The pizza dough and secret sauce recipe are also made in-house each day, along with meats.

“That’s something a lot of people stopped doing because of the labor and know-how,” Yaghi said. “But our background is in meat. We make our sausage in-house; the meatballs are rolled one at a time; and we marinate and cook the chicken in our stone ovens.”

The Buffalo chicken wings are a customer favorite, praised for their right size, being cooked “just right” and secret sauce, Yaghi added. He said calzones, ziti’s and the other menu items are never premade; rather they are baked fresh when ordered.

“When you start with fresh bread and sauce, add meats that are all-natural and fresh vegetables,” he said, “how can you not have a great product?”

Yaghi’s New York Pizzeria
4500 Williams Drive, Ste. 200, Georgetown
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www.yaghispizzeria.com
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The healthy-options cafe has seen a steady influx of diners since it opened in January, manager Darraul Middleton said. The restaurant focuses on fresh foods—there are no microwaves in the kitchen. Middleton suggested the Floridian French Toast, a thick-cut brioche with wheat germ and powdered cinnamon sugar, topped with banana, kiwi, berries and a berry compote. He said when it comes to griddle items, the chocolate chip or banana granola crunch pancakes are also popular picks. Prefer something more savory? Try the smoked salmon and roasted vegetable frittata with wild Alaska smoked sockeye salmon, house-roasted shallots and tomatoes topped with Parmesan cheese, a chive cream drizzle and fresh herbs, and served with ciabatta toast.

Phoever Diner


Phoever is a family-owned and operated restaurant that works to serve customers traditional Vietnamese cuisine.

Restaurant co-owner Gina Ngyun said the key difference between Chinese and Vietnamese cuisine is that Vietnamese tends to be healthier with less oil and more grilled and boiled options rather than fried.

“We offer more authentic healthy food,” Ngyun said.

Menu items include pho, vermicelli, pan and stir-fried noodles and rice dishes, clay pot dishes, chicken wings, sandwiches, Vietnamese ice coffee and more. Each meal also comes with an egg roll when requested, Ngyun said.

Willie’s Grill & Icehouse

The Georgetown location is unique in that it is the first Willie’s Grill & Icehouse with a covered patio and TVs outside, Vice President of Operations Josh Hill said.

“We have a repurposed ’57 Chevy truck bed for a beer trough stocked with local beers, hand-painted murals depicting local landmarks and flexible seating to accommodate parties of just about any size,” he added.

Burgers are fresh, never frozen, half-pound USDA choice meat and can be customized.

“One of our specialties is boiled crawfish, and we just started the season,” Hill said of other menu items. “We have fresh Louisiana crawfish delivered daily that we cook to order all season long, which typically runs from early February to early June.”
Neighbors and City staff work on the “Preserving History” mural, which was unveiled as part of Black History Month celebrations.

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**Annunciation Maternity Home**

Organization helps women in crisis pregnancies secure promising futures

For pregnant young women who have nowhere else to go, Annunciation Maternity Home provides a place to live and, hopefully, a future.

Executive Director Christie Aaronson founded the organization in 2001 after working for a crisis pregnancy hotline where she realized there were women who needed help beyond their pregnancies.

The home works with women ages 12-30 who are experiencing crisis pregnancies, including issues such as bouts of homelessness, excessive debt or abuse, AMH Development Director Seth Galemore said.

The women are housed on the property and are required either to go to school full-time, work full-time or do a combination of the two that is equivalent to full-time, Galemore said. The organization has an accredited charter school on-site to help moms earn credits toward a diploma or achieve their General Educational Development certificate, or GED, he said.

Annunciation can house up to 27 women, including 16 teen moms and eight adult moms who live in dorm-style quarters, and three moms in independent living spaces, Galemore said.

“The biggest thing we hope that [the mothers] take away is that whatever hard things feel now, it does get easier, and there are people out there who are willing to help,” Galemore said. “There’s hope for the future.”
Growth leads to added capacity of water utilities
City on track to put down fourth new storage tank within four years

BY ALI LINAN

Between 2017 and 2020, the city of Georgetown water department will have put down four new water tanks in four years, increasing water storage capacity by about 8 million gallons, said Glenn Dishong, Georgetown Utility Systems utility director.

Georgetown is consistently ranked one of the fastest-growing cities in the country by the U.S. Census Bureau. This, Dishong said, adds pressure on the department to maintain quality of service with the growing demand.

“Just the fact that we’re having to do a storage tank a year implies that we’re having substantial growth,” Dishong said. “One [tank] a year for four years, that’s the rate of growth we’re trying to keep up with.”

In the last two budget cycles, City Council has earmarked $47.4 million in major water capital improvement projects, including $3 million the council approved Jan. 28 to go toward increasing capacity at the Lake Water Treatment Plant.

Other major utility projects funded in the 2018-19 and 2019-20 fiscal years include improvements to multiple intake structures at the Lake Stillhouse Hollow water treatment plant, completed June 2019; a $1.8 million building a water line on Southwest Bypass; a $2.5 million, FY 2019-20 permitting for a new water treatment plant; and a $4.25 million, FY 2018-19 improvements for $2.5 million.

How water utilities work

GUS provides three services: potable water for human consumption; wastewater; and reused irrigation service used primarily by heavy irrigators, such as golf courses, Dishong said.

The city operates four water treatment plants and 16 elevated and ground storage tanks. The treatment plants take water directly from the source—either Lake Georgetown or the Edwards Aquifer—treat it and send the water to the storage tanks until used by customers. When water depletes to a certain level, pumps turn on to replenish it, GUS Control Center Manager Chelsea Solomon said.

With the Braun storage tank—the fourth in four tanks built in the past four years—coming online this year, the city will have the capacity to hold up to about 20 million gallons at any given time, Dishong said. The city also has the capacity to treat about 42 million gallons a day, he said.

But the current customer base does not always need 42 million gallons of water a day; in fact most of the time it does not, City Communications Manager Keith Hutchinson said.

“In the summer months, 70% of the water that we produce—and these are on the hottest days—is used for irrigation, and the vast majority of that is used for residential.”

KEITH HUTCHINSON, CITY COMMUNICATIONS MANAGER
“In the summer months, 70% of the water that we produce—and these are on the hottest days—is used for irrigation, and the vast majority of that is used for residential,” Hutchinson said. “So when we’re in our peak season getting more than 40 million gallons a day, it’s primarily driven by residential irrigation.”

Bill Dryden, a Georgetown resident and former city employee, said he believed to combat this the city should allow for more growth in commercial rather than residential because it would be less of a tax burden for the city in water supply demand and overall management.

Dishong acknowledged that the need for water and increased capacity is based on those who are high irrigators, which tend to be homeowners who want to keep their lawns green in the summer, and therefore more lawns means a need for more water.

But Georgetown City Manager David Morgan said it is not that easy.

Morgan said the city continues to look at growth forecasts to help manage development, especially as the city is in the midst of updating its 2030 Comprehensive Plan, which looks at elements such as future land use and utilities. However, the plan cannot control exactly what is developed.

“I think there is this idea that a city or entity can just stop people from developing on their property, and that’s not true,” Morgan said. “Our state is a property right state, and people have the right to sell land and develop. Cities have certain rights in our ability to help shape and direct that growth, but we don’t have the legal ability to just say ‘no’ to growth.”

The conservation plan

GUS serves about 43,000 water accounts representing more than 100,000 people in a 440-square-mile service area, including the Chisholm Trail Special Utility District the city acquired in 2016, according to the city’s website. The area covers the city of Georgetown and parts of Williamson, Bell and Burnet counties, it said.

And while the service area does not grow, the number of people it serves continues to increase, Dishong said. This, however, does not mean the city is running out of a water supply, he added.

The city has secured enough water through 2042 with current population projections, Dishong said. Where the city does struggle—and is his job to manage—is the treatment, storage and disbursement of that water and is the reason the city needs to build more capital, he said.

On average, water customers use about 12 million gallons of treated water a day. But that number jumps up to about 42 million gallons a day in the summer months when many homeowners are watering their lawns, Dishong said.

He added that he has no way of distinguishing whether water is used to drink or to water a lawn and therefore has to work to treat it all for human consumption.

The city is obligated to provide the water service and ensure it has enough capacity to cover the high-use days even if they are rare, Dishong said, adding that it is a challenge for him to build storage capacity that is paid for all year round but only used about 45 days in the summer.

This has led the city to initiate a water conservation plan that includes a two-day per week water schedule based on home address and no watering on Mondays. In succeeding in a reduction of water use particularly in the hot months, city officials said they hope they could put off building needed capital by years, in turn saving taxpayer money.

“The goal is to get folks to reduce their average use over time, because if we can reduce our demand through conservation rather than finding new supplies, that is going to be a cheaper way to expand our supply in the future,” Hutchinson said.
The intent of Georgetown's plan is to take tourism to the next level, Whisenant said, adding the plan was developed to be concise with six strategic principles to follow: Have a clearly defined and broadly accepted vision for both Georgetown and the bureau; enhance the quality of visitors' experience by ensuring easy access to helpful resources and easy travel throughout Georgetown; expand marketing and advertising programs to increase the awareness of Georgetown as a travel destination to consumers in the city's primary feeder markets; increase the economic impact of travel in Georgetown through targeted sales activities; increase Georgetown's visibility and attractiveness as a travel destination to consumers through public relations activities and media on all platforms; and staff the bureau in a manner that allows it to effectively and efficiently accomplish its program of work.

The plan includes goals, objectives and action steps for achieving each of the strategies.

The bureau delved into the plan with three first steps.

The first step was to develop the official vision statement for Georgetown and another for the bureau. The bureau's board was tasked with creating the destination vision for the city and plans to complete it in February. The bureau's staff will create their internal vision statement together, also in February.

The second step was to fully implement a hospitality training program, with the first sessions launching in February. The training empowers employees of hospitality partners—hotels, attractions and restaurants—to talk about what else there is to do in Georgetown.

"We want people in those places to be able to list restaurants, festivals, what else there is downtown and in the entire city, and we want to ensure they have the right information to share," Miller said. The third step was to investigate a public or private partnership to build a new visitors center on I-35 in addition to the center on the Square.

Miller said right now her consensus is that this needs to be a long-term goal.

"Unless you get off the interstate, you can't tell how beautiful Georgetown is," Miller said. "If we had a visitors center out there, people could stop to use the restroom, and then we could tell them to visit our downtown. You really have to come down here to experience it; we need to let people know what we have." She said usually people will tell her they have been driving from San Antonio to Dallas and back for years, for example, and only just discovered downtown Georgetown.

"A visitors center on the interstate would work well, but we're nowhere near ready," she said. "We need a lot more hotels to generate more revenue for us to have the funding for it."

Regarding encouraging more hotels to come to Georgetown, Director of Economic Development Michaela Dollar said target industries are based on a study completed in 2017.

"We target professional services, advanced manufacturing and life sciences," Dollar said. "Not specifically hotels right now. We do work with any project that comes to us, though, and occasionally that is a hotel."

She said usually a hotel would be a component of a larger development, such as Wolf Crossing, and staff may not work directly with the hotels but rather the master developer.

Large-scale hotel operations

The addition of the Sheraton Austin Georgetown Hotel & Conference Center in July 2016 brought 222 rooms and 26,672 square feet of meeting space to the city and has contributed to the increase in hotel taxes. The hotel has seen a steady increase each year in bookings from leisure guests and conferences, General Manager Rita Healy said, adding some of the increase is attributable to sales, marketing and public relations efforts from the hotel team.
“Those efforts have increased awareness of the hotel and of Georgetown,” she said. “Georgetown has continued to grow as a destination for weddings with a lot of unique venues as well as attractions and activities for our out-of-town guests to enjoy.”

Front desk associates are trained to provide information to guests about things to do and places to eat in the city, and links to popular area attractions are posted on the hotel’s website.

The Sheraton hosts large corporate meetings from the insurance and technology industries, associations and social organizations from all over the state, government meetings, high school sports teams, weddings, military balls and more, Healy said of the groups the hotel is drawing to town.

Small-town welcome

Some business owners, such as Karen Soeffker of All Things Kids, hang customized signs in their shop windows to welcome particular out-of-town groups.

All Things Kids sees plenty of regulars during the week, but the weekends are all about the tourists, Soeffker said.

The toy store opened in April 2011, and in the time since Soeffker said she has witnessed the Square transform from empty to packed.

“The first two years we were here, hardly anybody came downtown,” she said. “There wasn’t much to offer, especially on the weekend. Sunday was dead.”

Now when Soeffker pulls into the Square and sees there is nowhere to park, she celebrates the crowds and what it means for local businesses, she said.

About three years ago All Things Kids converted the back of its shop into an ice cream parlor. Soeffker said the addition was a game-changer.

“Traffic went through the roof,” she said of patrons. “We kept reading the stories about what downtown Georgetown needs, and ice cream kept coming up.”

The ice cream brand, Scoops, expanded last year to include a catering service and ice cream truck, and ice cream is sold at Dell Diamond in Round Rock. Patrons are always encouraged to come visit the location on the Square.

Soeffker referred to All Things Kids as “experience retail.” Visitors may purchase a product while in the store, but often, the experience is what they originally came for.

“We do so many things online now, but you can’t eat ice cream online; you can’t have that experience online,” Soeffker said. “It’s the same thing that Mesquite Creek Outfitters does: you go there to hang out with your friends, but you can also buy something.”

She said the model encourages people to spend time on the Square.

A future for visitors

Resident Tom Sourbeer said he loves seeing more tourists and visitors in Georgetown.

“I figure every one of them who comes here drops money supporting local business, and that helps my neighbors,” he said. “It also provides employment for folks in town. We should, of course, make it easy for them to get here and spend money, but more importantly, leave after a wonderful time here.”

Resident Sonia Gangotena compared Georgetown to Bryan-College Station. She said the increase in tourism due to the George H. Bush Library helped the economy: new jobs came with new businesses; young people had work for after school and in the summer; money came in for more city infrastructure; and more.

She said apart from different main-age populations, she sees similarities between the growth in Bryan-College Station and Georgetown.

“The downtown is a great tourism focus, as is the playhouse,” she said. “Having Sun City and other neighborhoods and golf courses and activities is also a great advantage.”

According to both Soeffker and Miller, planning and strategizing for the tourism boom in Georgetown is the key to sustainable growth. Healy agreed.

“We should embrace tourism and continue to find ways to respond to what visitors tell us they would enjoy,” she said. “Growing tourism and expanding our offerings can be done responsibly.”

THE INTENT OF GEORGETOWN’S TOURISM STRATEGIC PLAN IS TO TAKE TOURISM TO THE NEXT LEVEL.

JOHN WHISENANT, SENIOR CONSULTANT WITH NORTH STAR DESTINATION STRATEGIES

The convention and visitors bureau tracks where visitors come from. After Texas, tourists come from these states the most:

- Washington
- Minnesota
- Illinois
- California
- Florida

101% increase in visitors between 2014 (23,669) and 2018 (47,596)

SOURCES: GEORGETOWN CONVENTION AND VISITORS BUREAU/COMMUNITY IMPACT NEWSPAPER

For more information, visit communityimpact.com.
WELCOME
Dr. Michael Nacol!

Dr. Nacol joins the Georgetown Center for Adult Medicine, bringing expertise in the treatment of allergy, asthma, and immunology. He has a special interest in nutrition and wellness. Dr. Nacol will partner with Dr. Angela Eklund to provide comprehensive care at our newest location:

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$2 Domestic Drafts

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512.GO.STARS \ TEXASSSTARS.COM
Sun City is an active living senior community for residents ages 55 and up. It is located north of Williams Drive and south of Hwy. 195. It is also near major shopping complexes, parks and the Georgetown Square.

**Featured neighborhood**

**Sun City, 78633**

Sun City is an active senior living community for those over the age of 55. (Courtesy Sun City)

**SUN CITY, 78633**

**Amenities**

Sun City is a senior living community that offers a variety of amenities and activities such as clubs and social groups for a wide range of interests.

- Fitness centers
- Pickle ball courts
- Bocce courts
- Table tennis tables
- Shuffleboard courts
- Horseshoe and washer courts
- Billiards center
- Softball field
- 12 miles of nature trails
- Dog park
- Woodworking shop
- Fishing pond

**City of Georgetown**

City of Georgetown 0.42000

**Georgetown ISD**

Georgetown ISD 1.33900

**Williamson County**

Williamson County 0.41872

**Williamson County FM/RD**

Williamson County FM/RD 0.04000

**Total (per $100 valuation)**

2.21772

**Median home value**

$305,000

**Homes on the market**

85

**Homes under contract**

52

**Median annual property taxes**

$6,978

**Median price per square foot**

$167.44

**Average days on the market**

86

**Build-out year:** not built out

**Builders include:** Dell Webb, Pulte

**Square footage:** 1,119-3,101

**Home values:** $207,500-$900,000

**HOA dues (estimated):** $1,170 annually

**Property taxes (in dollars):**

- City of Georgetown: 0.42000
- Georgetown ISD: 1.33900
- Williamson County: 0.41872
- Williamson County FM/RD: 0.04000
- Total (per $100 valuation): 2.21772

**Neighborhood Data Provided by Jay Warren, Realtor with Texas Realty • 512-864-5657 • www.jwarren.bhhsrealtystx.com**

**As of 2/15/20**

**Market Data for December 2019**

**Homes Sold/Average Days on the Market**

<table>
<thead>
<tr>
<th>Price Range</th>
<th>78626</th>
<th>78628</th>
<th>78633</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1 million+</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>$800,000-$999,999</td>
<td>-</td>
<td>1/265</td>
<td>2/132</td>
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<tr>
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<tr>
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<td>5/119</td>
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<td>$150,000-$199,999</td>
<td>2/64</td>
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<td>1/5</td>
</tr>
<tr>
<td>$149,999 or under</td>
<td>2/7</td>
<td>-</td>
<td>-</td>
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</table>

**Median Price of Homes Sold**

<table>
<thead>
<tr>
<th>Price Range</th>
<th>2019</th>
<th>2020</th>
<th>Percentage Change</th>
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</thead>
<tbody>
<tr>
<td>$600,000</td>
<td></td>
<td></td>
<td>(-12%)</td>
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<tr>
<td>$550,000</td>
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<tr>
<td>$500,000</td>
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<td>$450,000</td>
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<td>$400,000</td>
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<tr>
<td>$350,000</td>
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<td></td>
<td>(+8.44%)</td>
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<tr>
<td>$300,000</td>
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<tr>
<td>$250,000</td>
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<td>$200,000</td>
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<tr>
<td>$150,000</td>
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</tr>
<tr>
<td>$149,999 or under</td>
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</tr>
</tbody>
</table>

**Homes on the market**

- **295 Whispering Wind Drive, Georgetown**
  2 bedroom/2 bath
  List price: $225,000
  1,099 sq. ft.

- **117 Travis Drive, Georgetown**
  4 bedroom/3 bath
  List price: $544,900
  2,927 sq. ft.

- **306 Dove Hollow Trail, Georgetown**
  3 bedroom/2 bath
  List price: $239,988
  1,994 sq. ft.

- **129 Summer Ridge Lane, Georgetown**
  4 bedroom/2 bath
  List price: $425,000
  2,750 sq. ft.
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- **512-864-0222**
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360

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DINE-IN ONLY. One coupon per transaction. No separate checks. Expires 3/20/20.

One per order. Dine-in or Carry-out only. Only valid at listed location and not with other offers. Expires 3/20/20. Must present coupon.

One per order. Dine-in or Carry-out only. Only valid at listed location and not with other offers. Expires 3/20/20. Must present coupon.

CLOSED ON MONDAY
LUNCH: TUE - SUN 11:00am - 2:30pm
DINNER: TUE, WED, THUR, SUN 4:00pm - 9:30pm
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  - (4 Piece Chicken Tender Meals or 2 Piece Chicken Value Meal) Side Roll • 32 oz Drink
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**$5.00**
- Liver/Gizzard Value Meal
  - Side • Roll • 32 oz Drink

**$2.00 OFF**
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  - 2 Family Sides • 5 Rolls

**$2.50 OFF**
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  - 2 Family Sides • Family Gravy • 5 Rolls

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- Limit 1. Cannot be combined with other coupons.
- Valid at Georgetown location. Expires 3/20/20

**32 oz. tea FREE OR 2 gallons for $3.99**
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  - 8 Piece Chicken & 12 Piece Crispy Tender Meal • 1 Family Gravy
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**$5.00**
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  - Side • Roll • 32 oz Drink

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